

automatica trend index 2025

Survey results (N=5,000)

- United States 
- China 
- Japan 
- Germany 
- UK 

The Leading Exhibition for Smart Automation and Robotics

24.–27. Juni 2025 | München

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UNITED STATES

N=1,000

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Robotik + Automation

Agenda

- Introduction & Research design
- Questions
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Introduction / Research design



This survey looks at the strategic course being set for the use of **industrial robots** and **professional service robots**. How is **automation in manufacturing** being **driven forward** with this key technology, what does this mean for the **working world** and what will the **factory of the future** look like?

Research design

- N=5,000 employees / N=1,000 employees per 5 countries (UK, USA, GER, CN, JP)
- Representative of the population – market research Toluna online panels
- All data in percent (%)
- January 2025



Question 1

- When thinking about the future of **work**, what do you think about **robots in the factory**?

Question 2

- How are **Digital Technology** and **Artificial Intelligence (AI)** shaping the workplace of the future?

Question 3

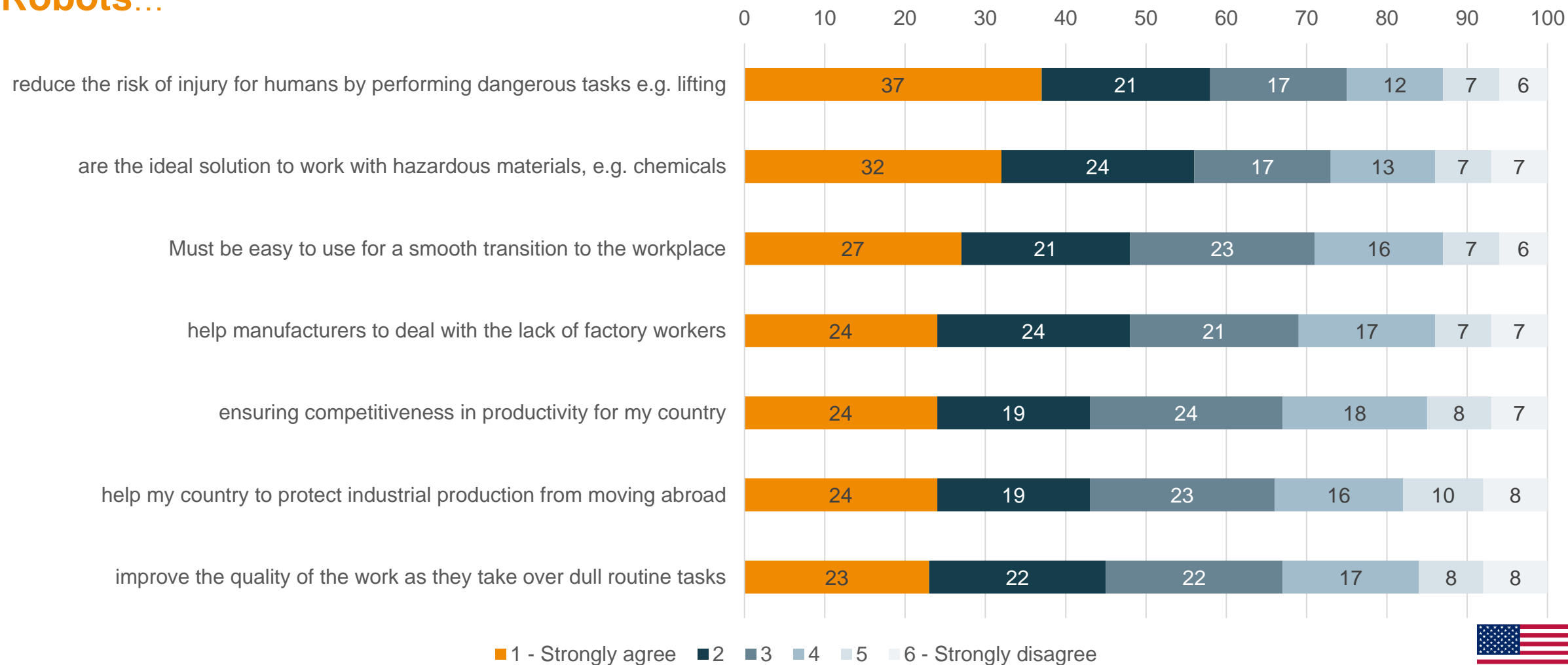
- How **Sustainability** and **GreenTech** will change the way we work by saving energy, reducing emissions or improving job conditions for people?



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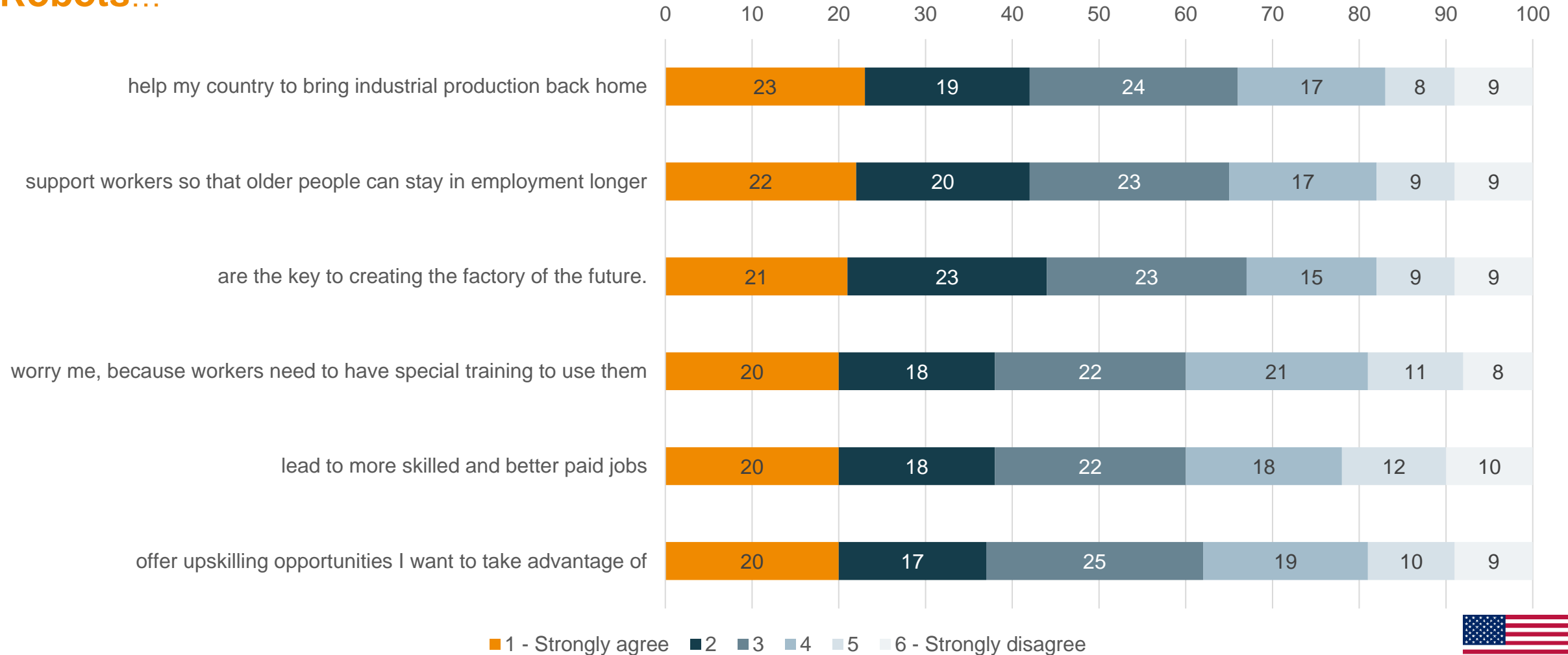
Robots...



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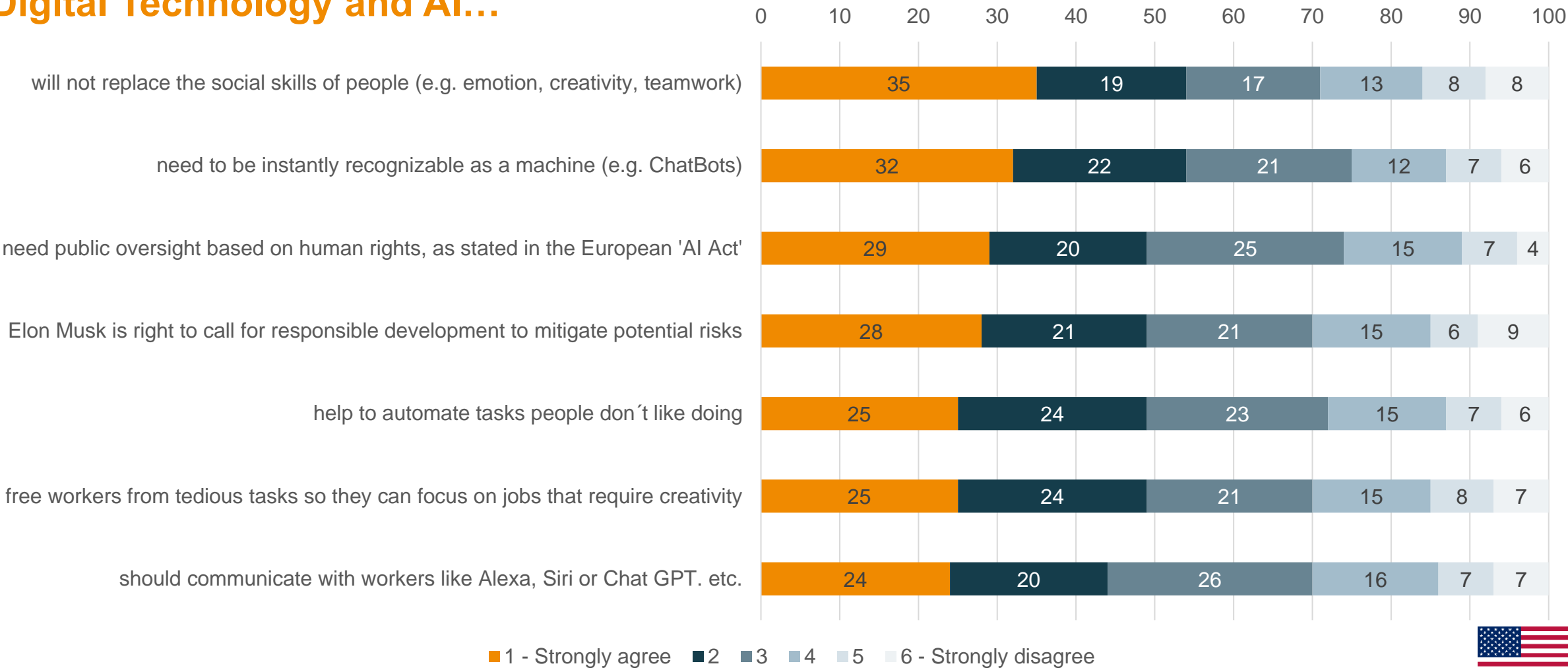
Robots...



Question 2: Digital Technology and Artificial Intelligence (AI) are shaping the workplace of the future.



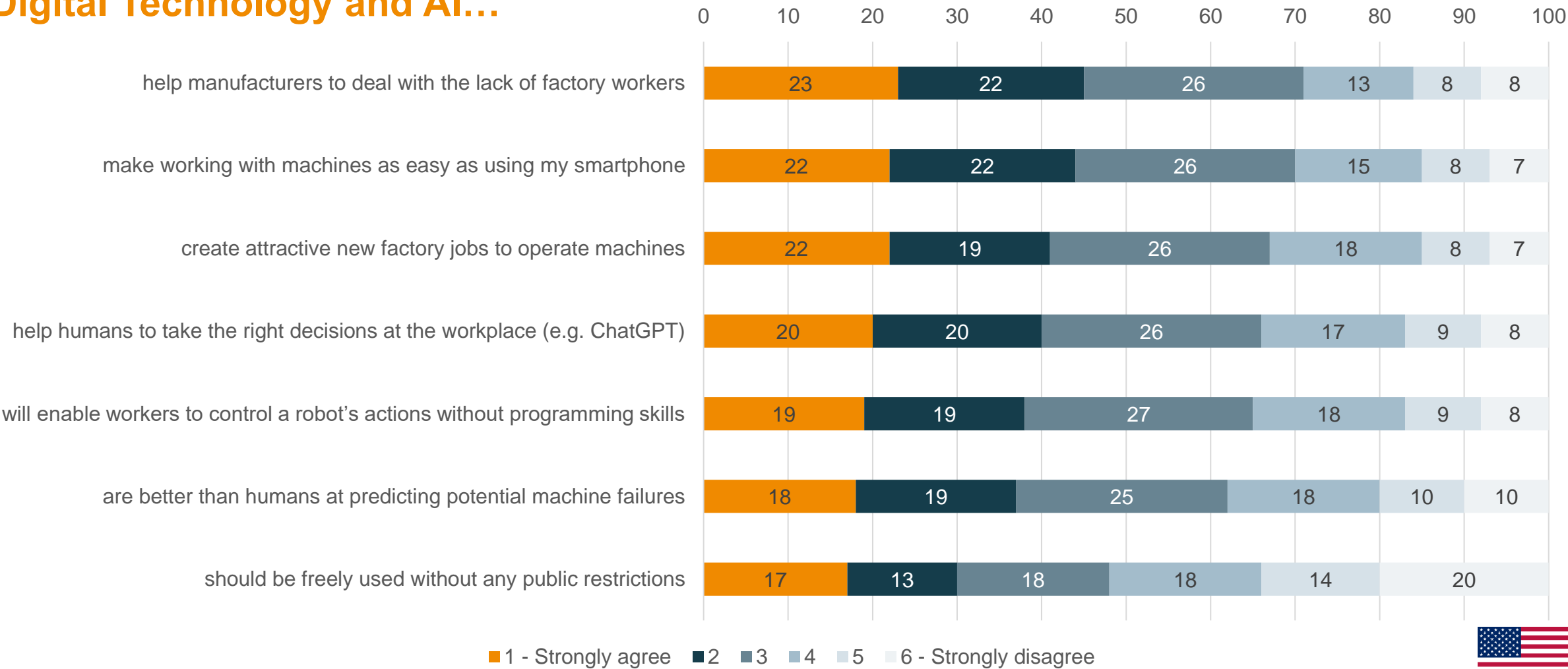
Digital Technology and AI...



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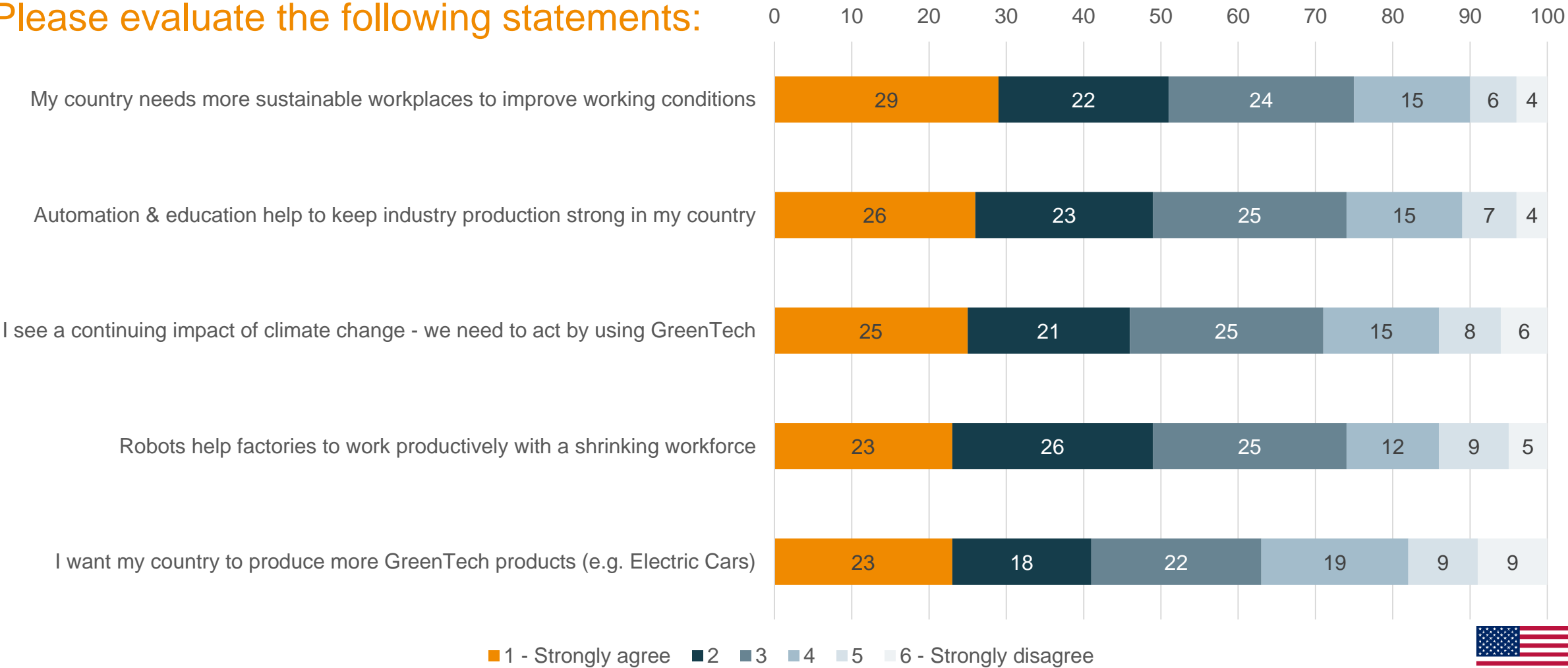
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Question 3: **Sustainability** and **GreenTech** will change the way we work by saving energy, reducing emissions or improving job conditions for people e.g.



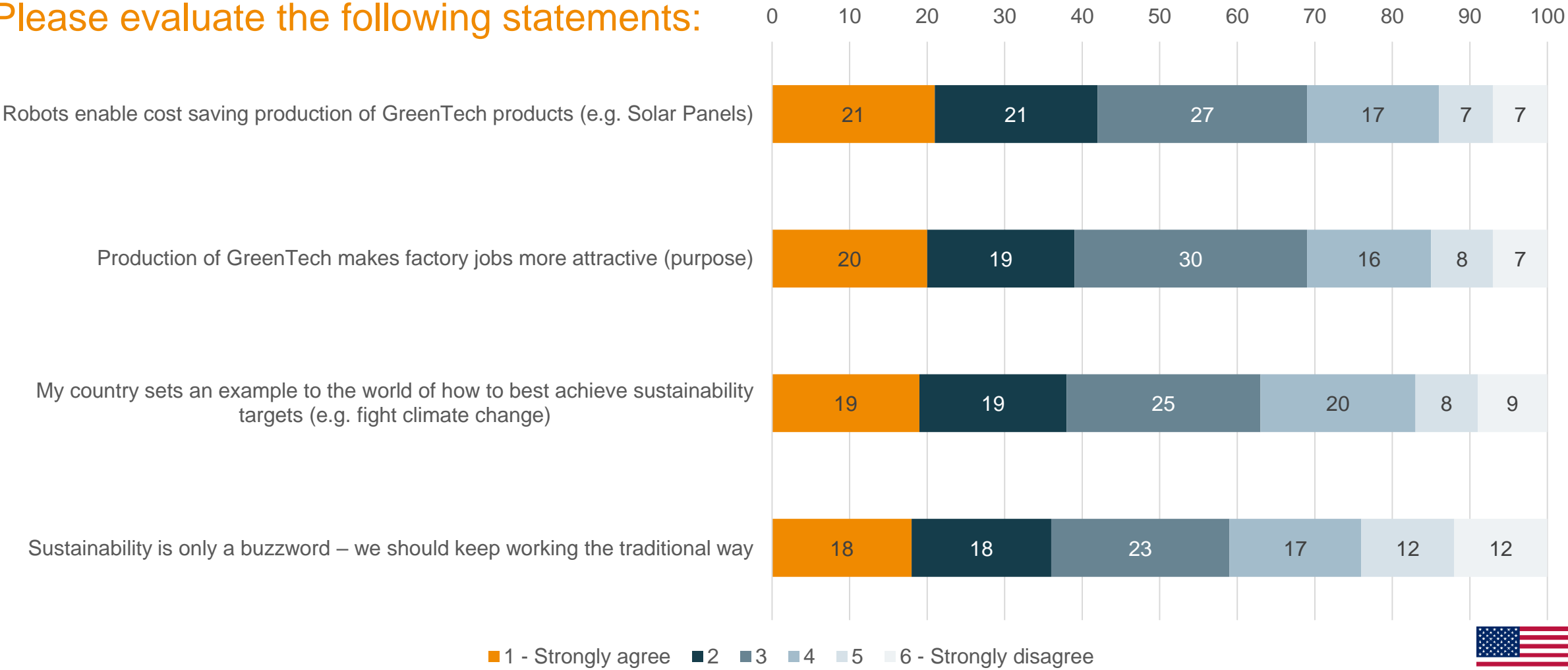
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Please evaluate the following statements:



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CHINA

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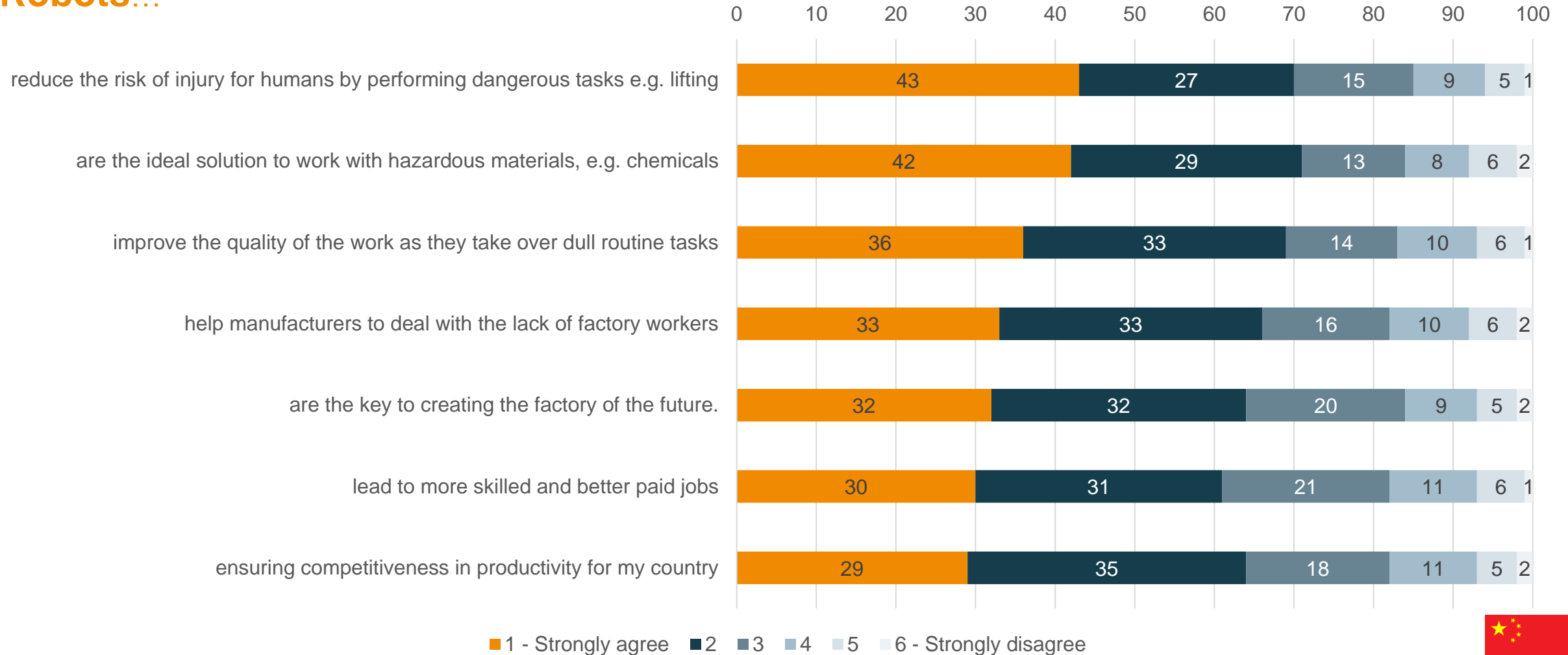


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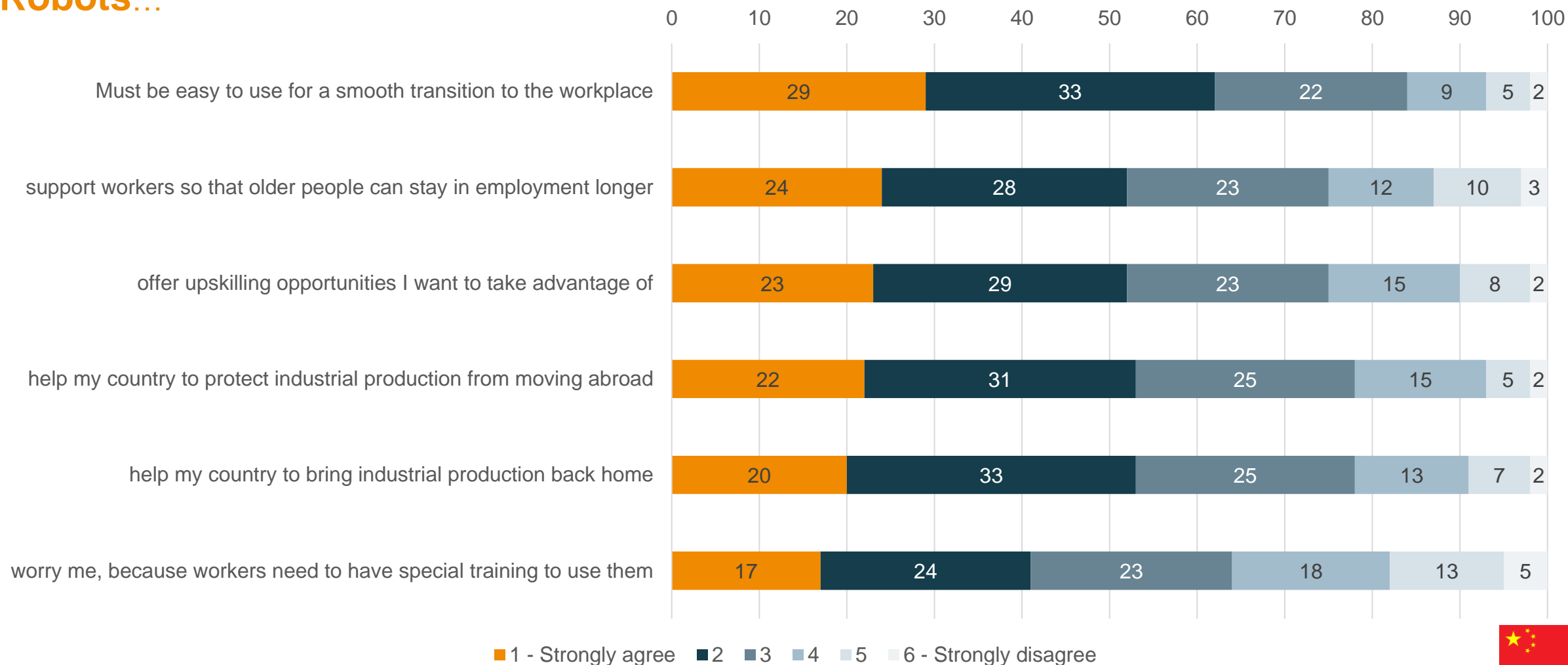
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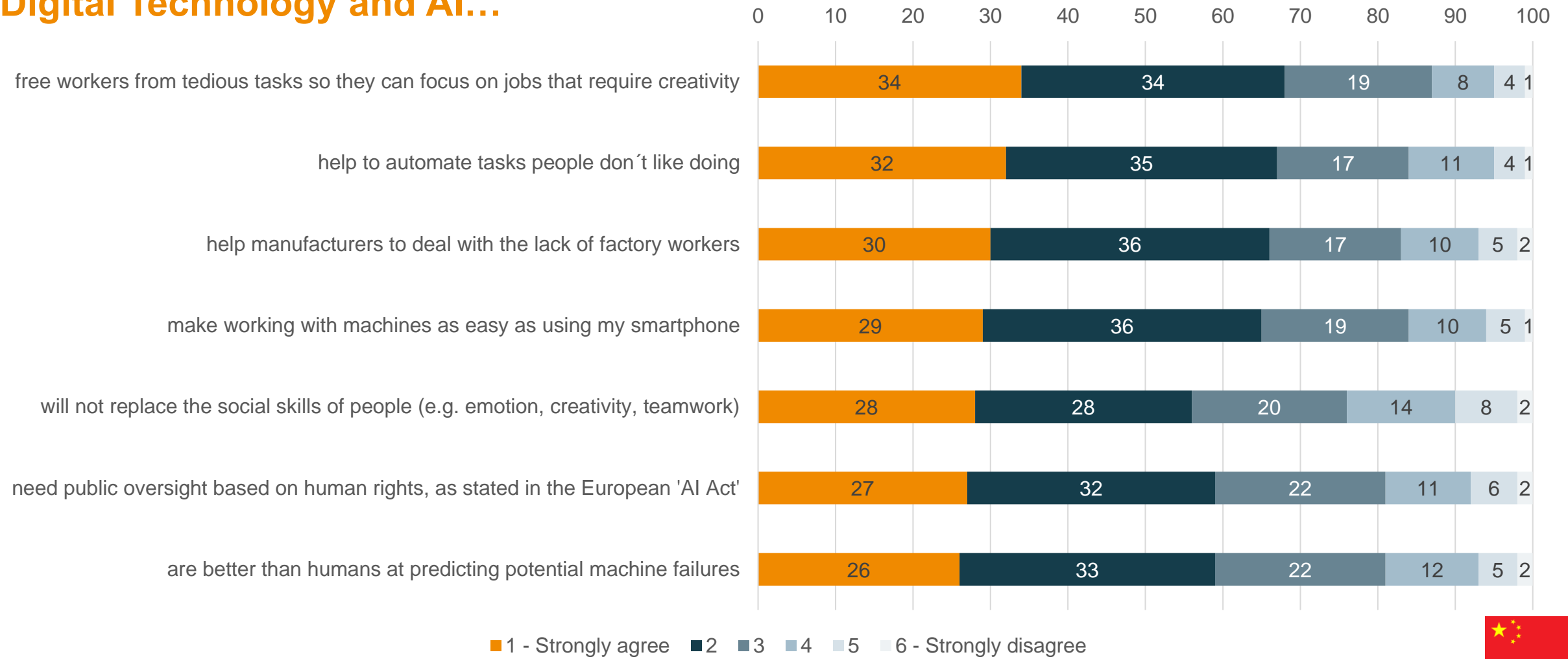
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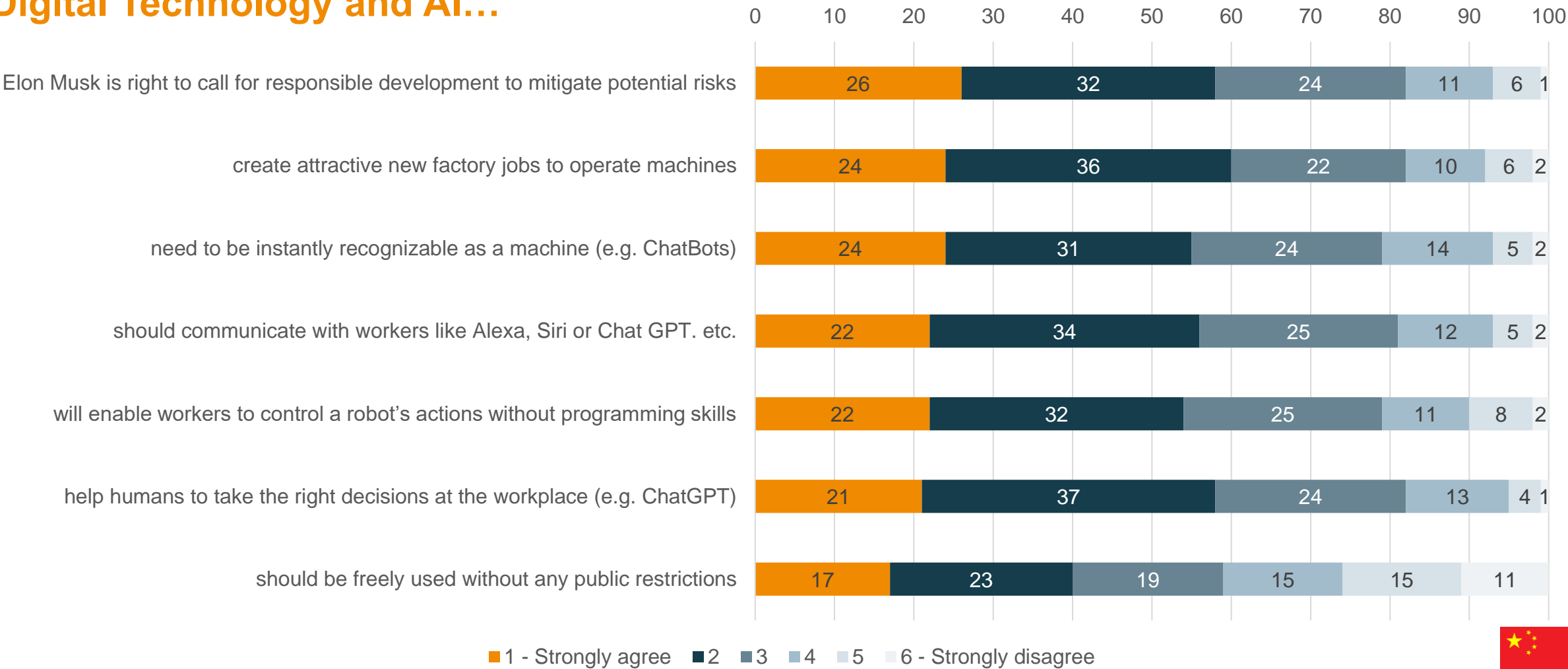
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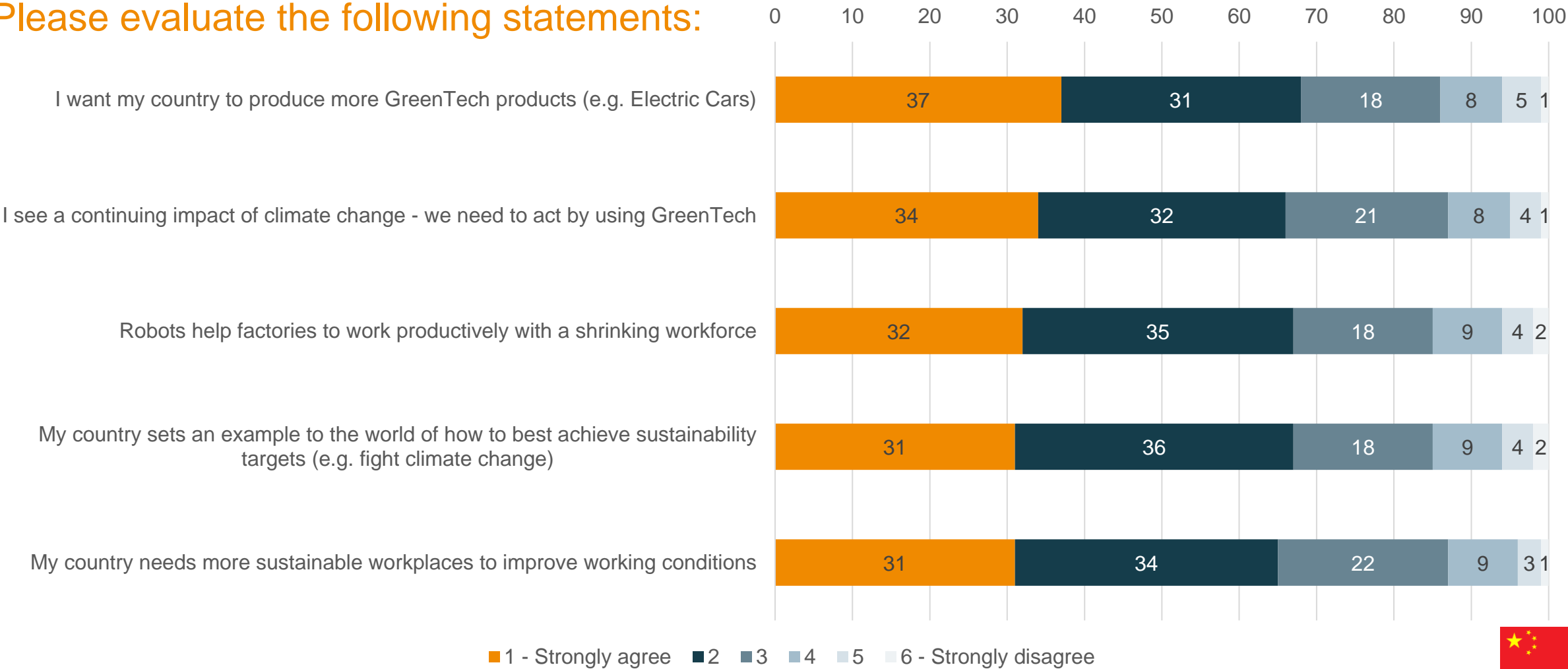
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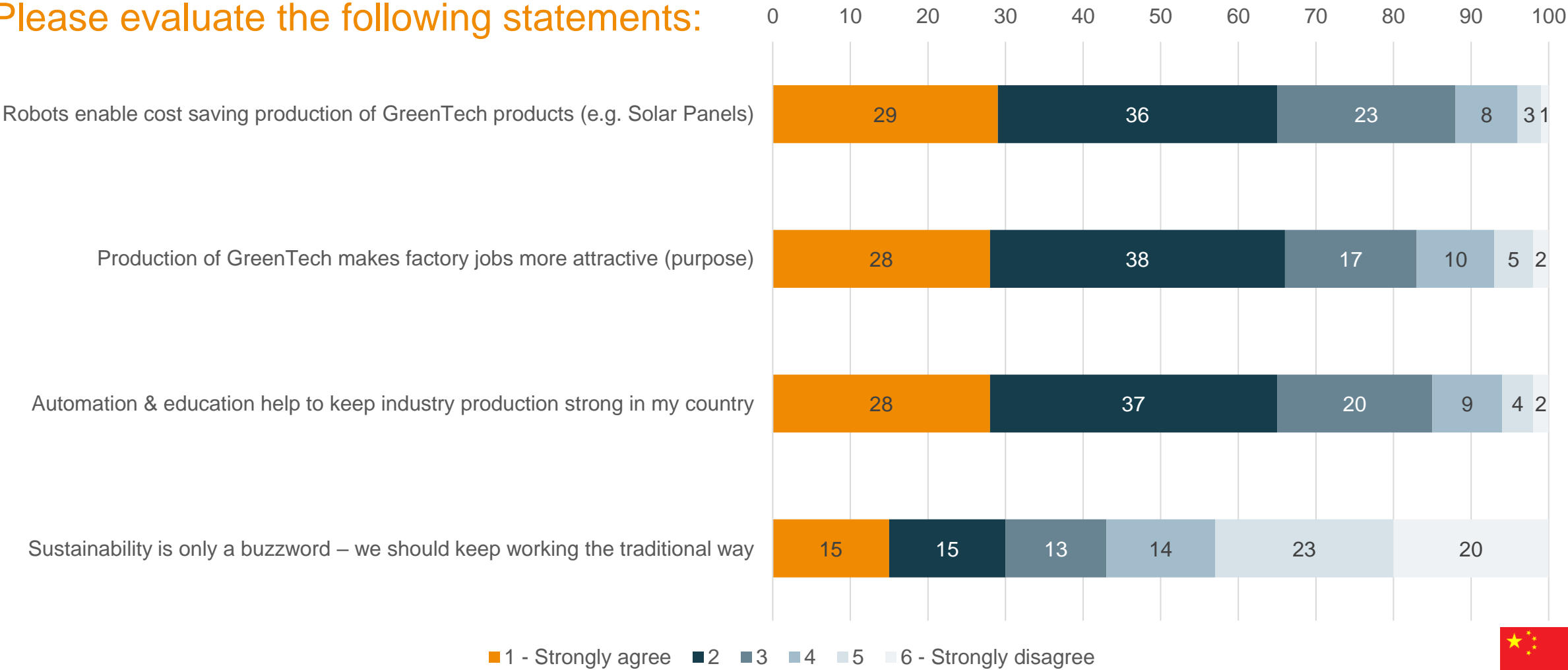
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JAPAN

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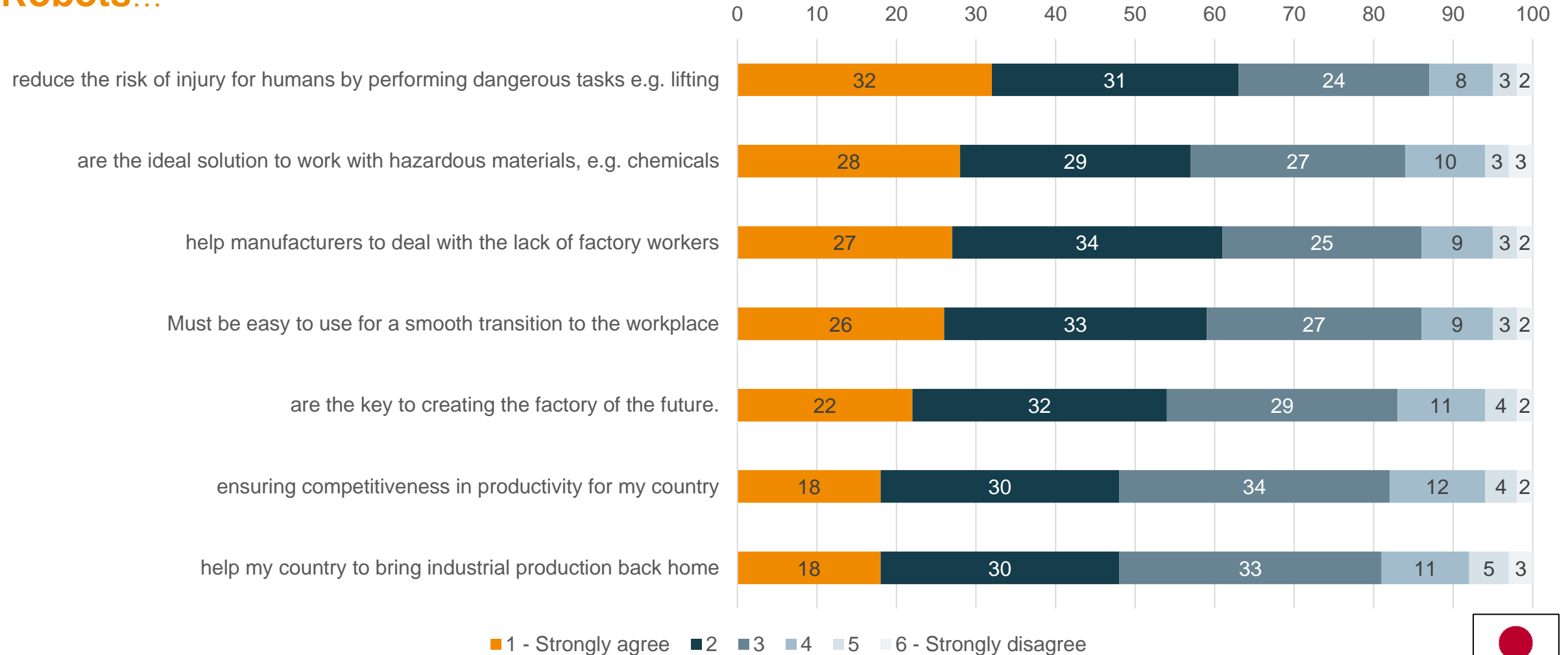
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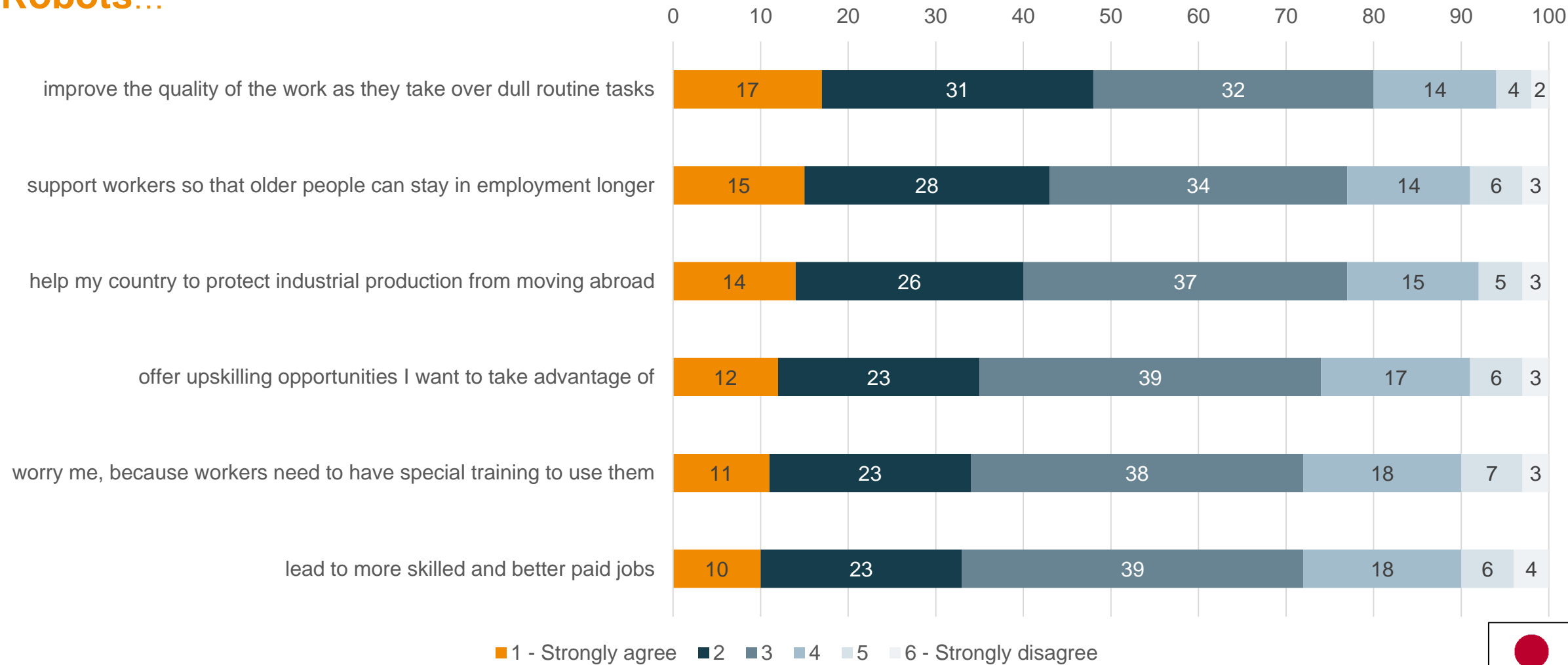
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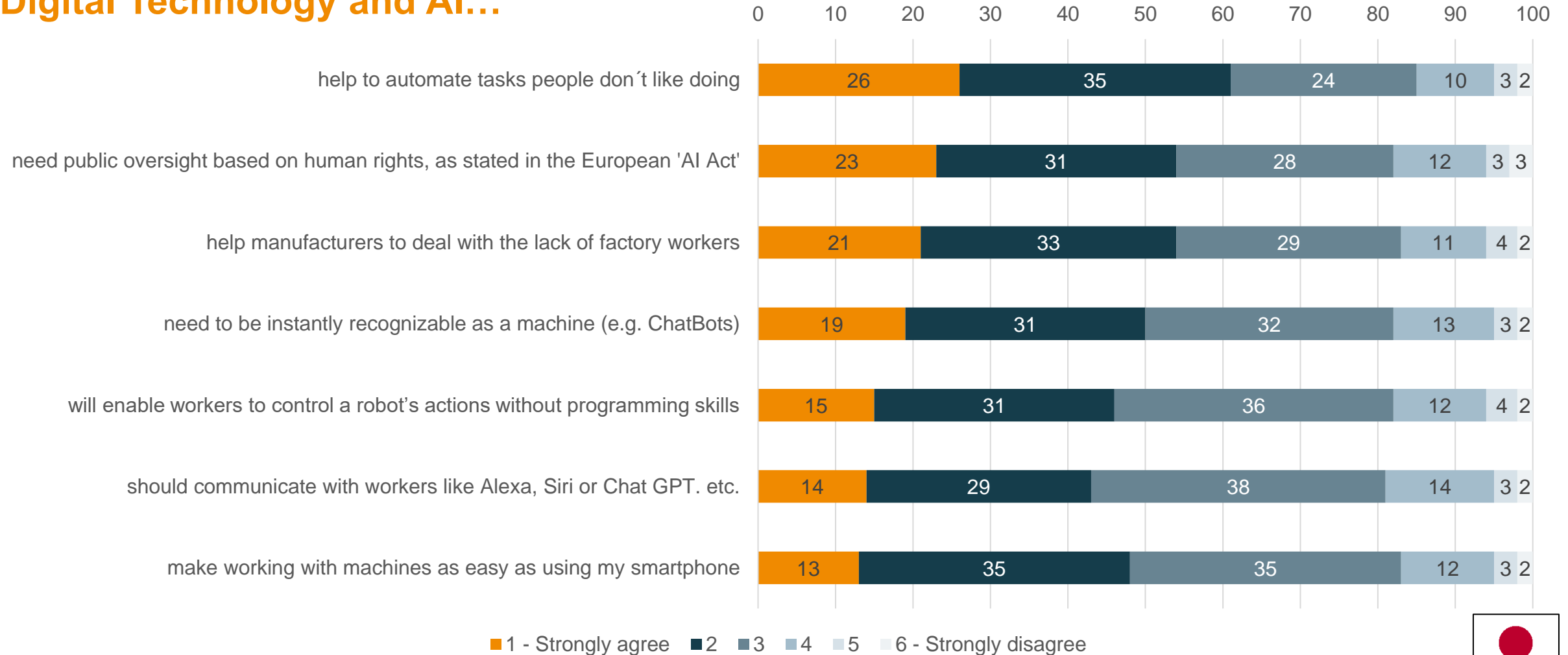
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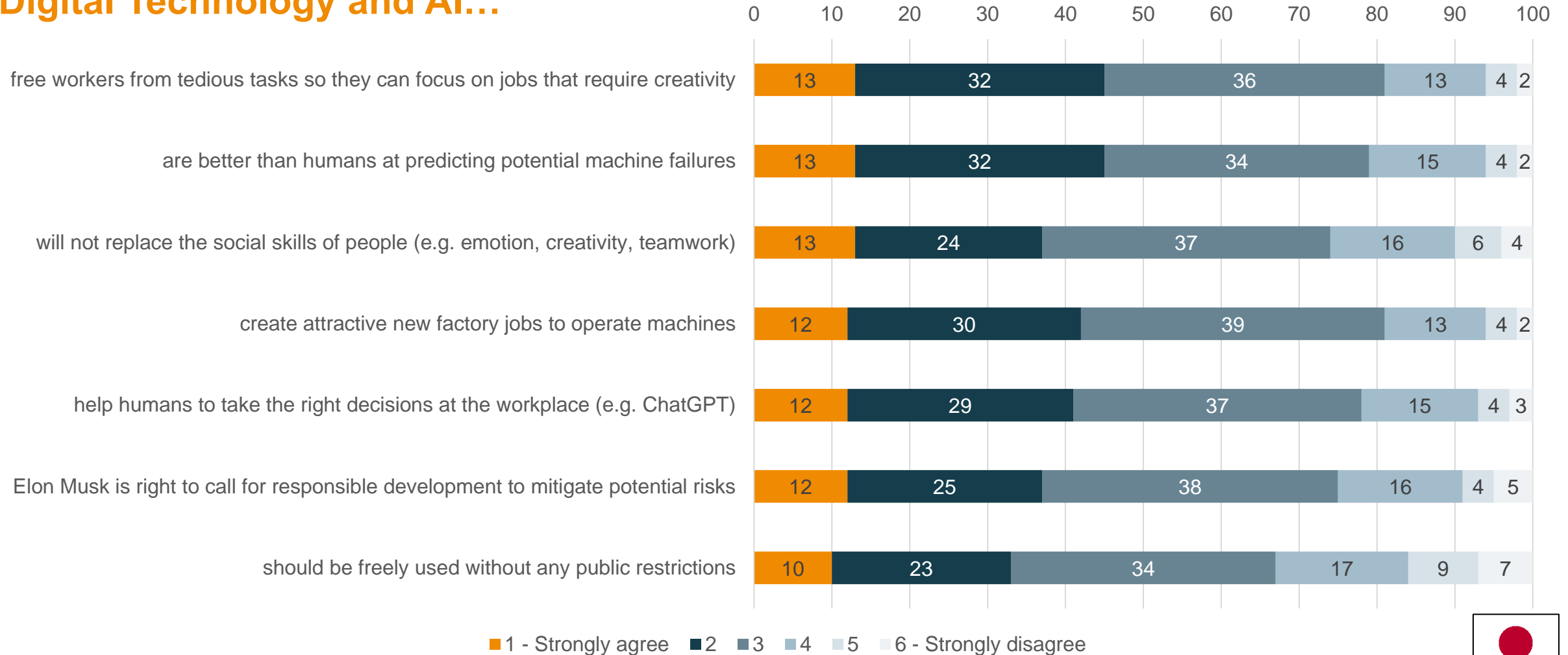
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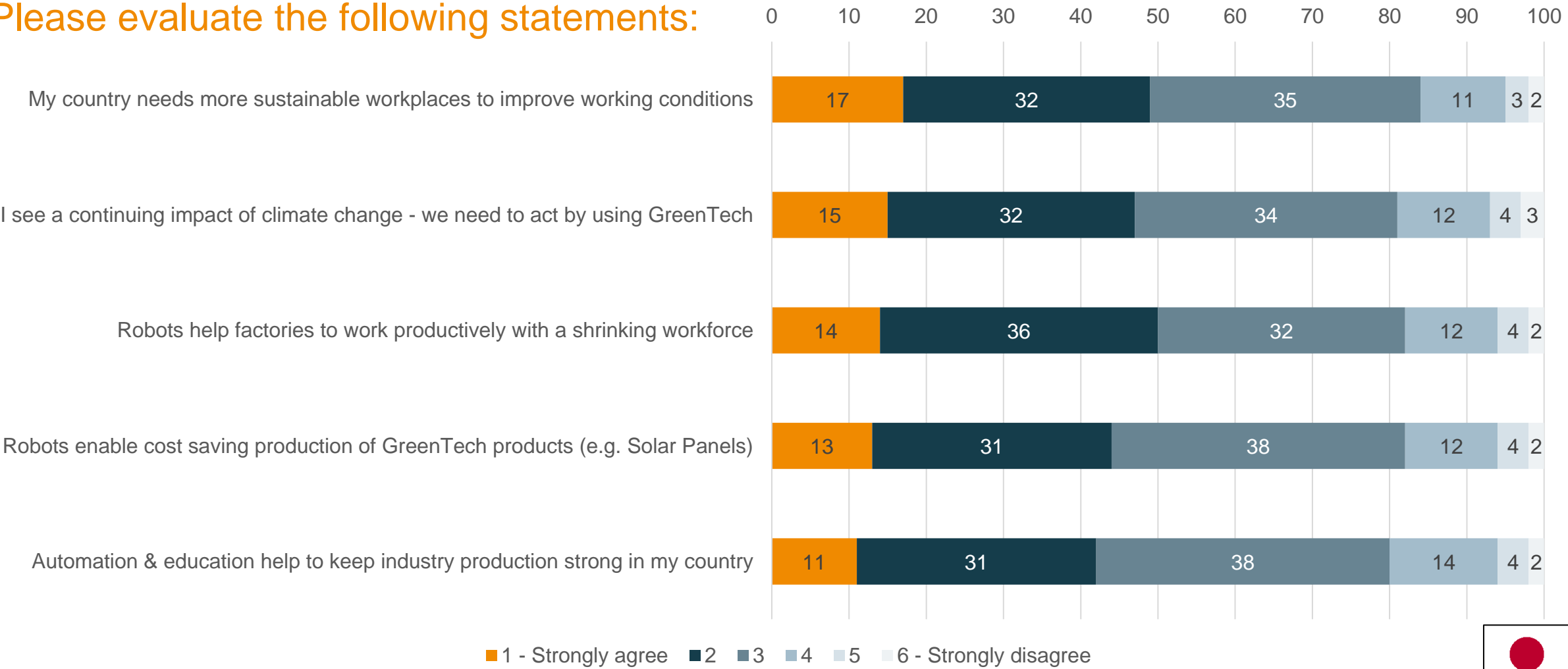
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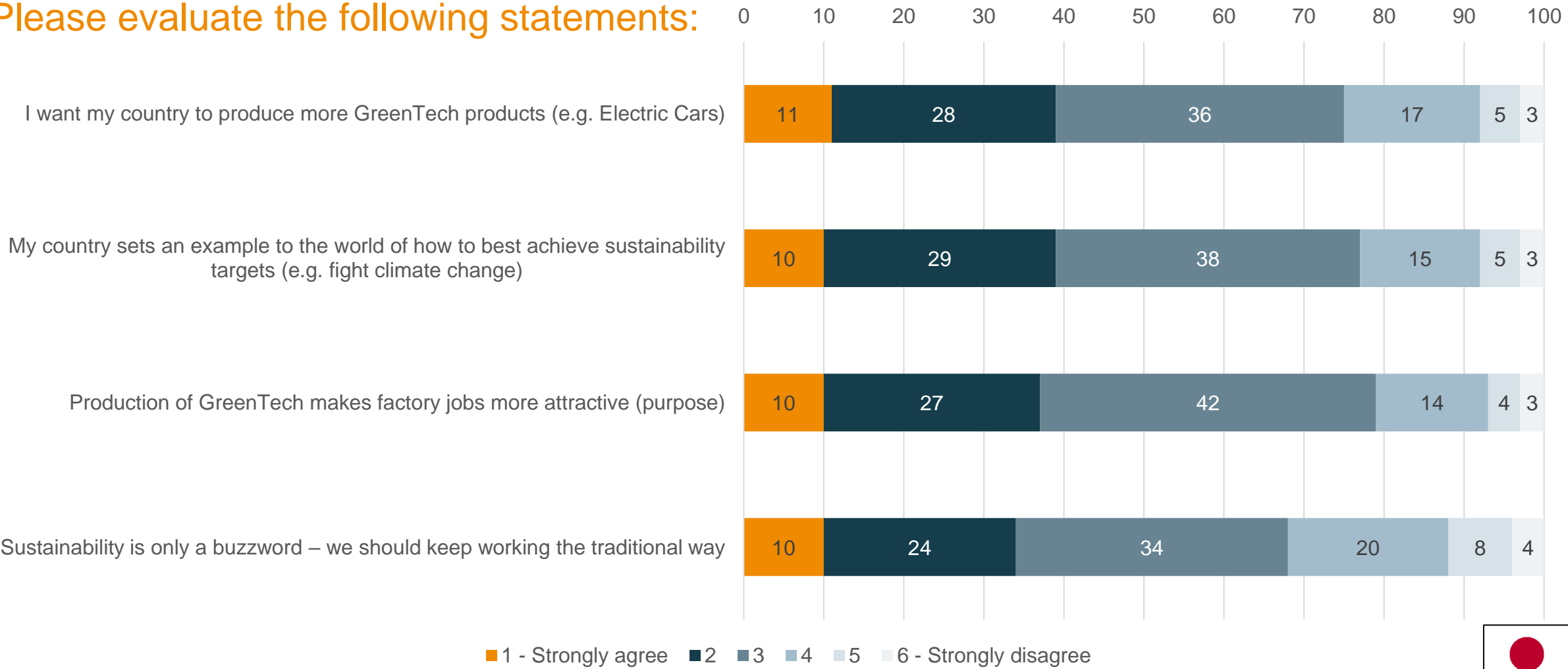
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GERMANY

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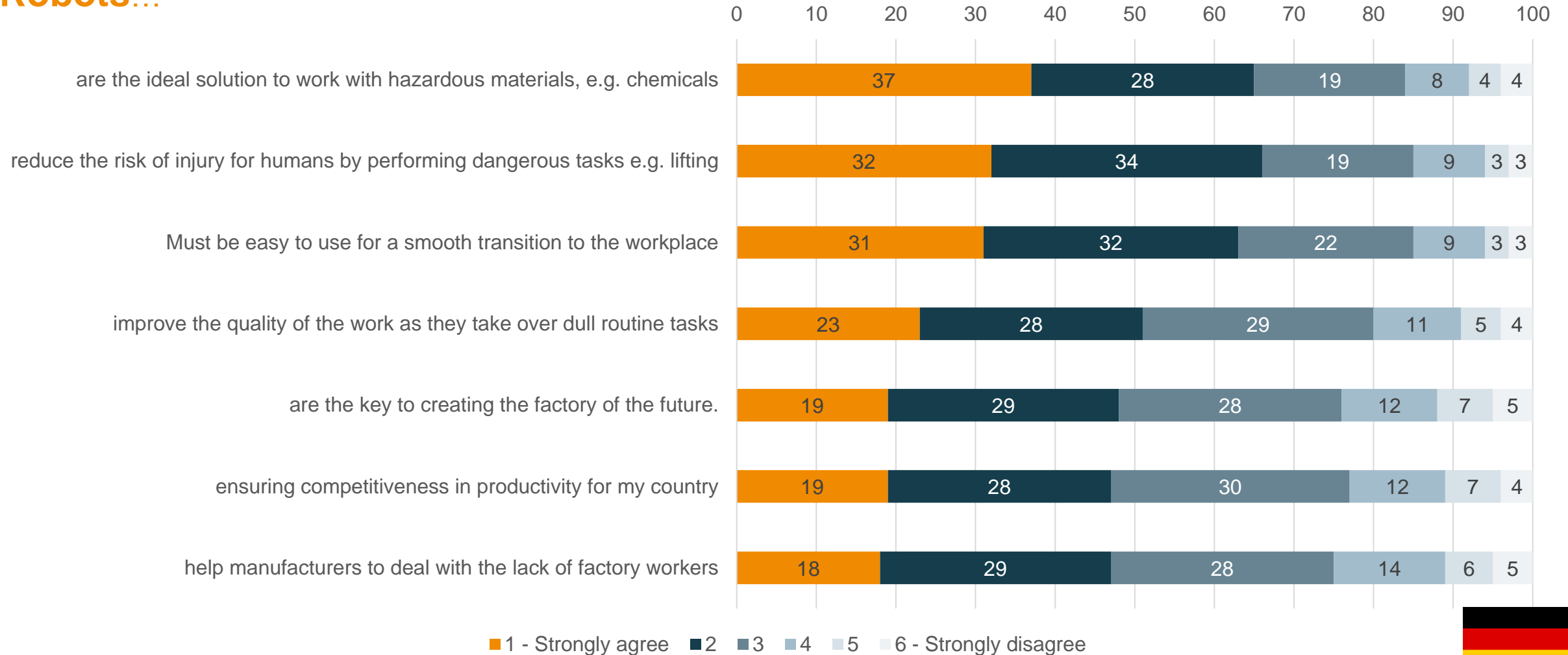
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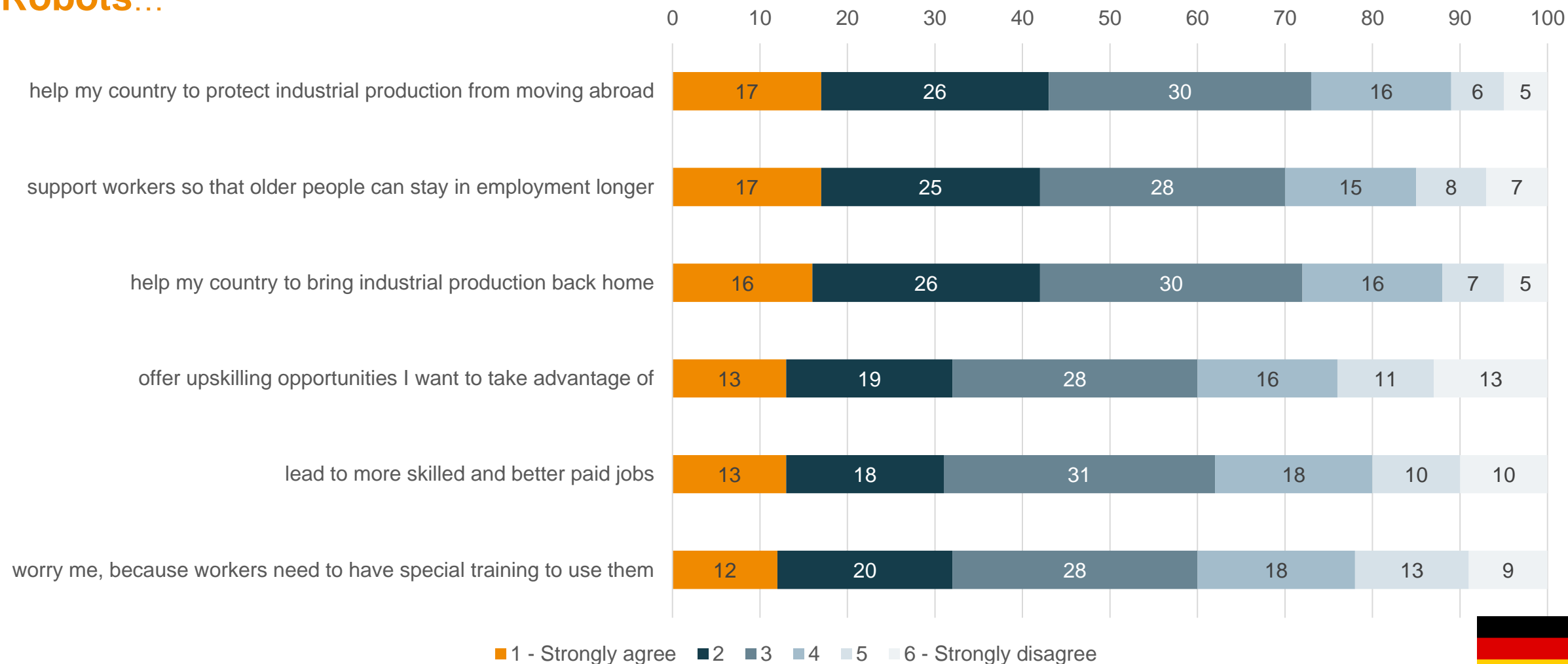
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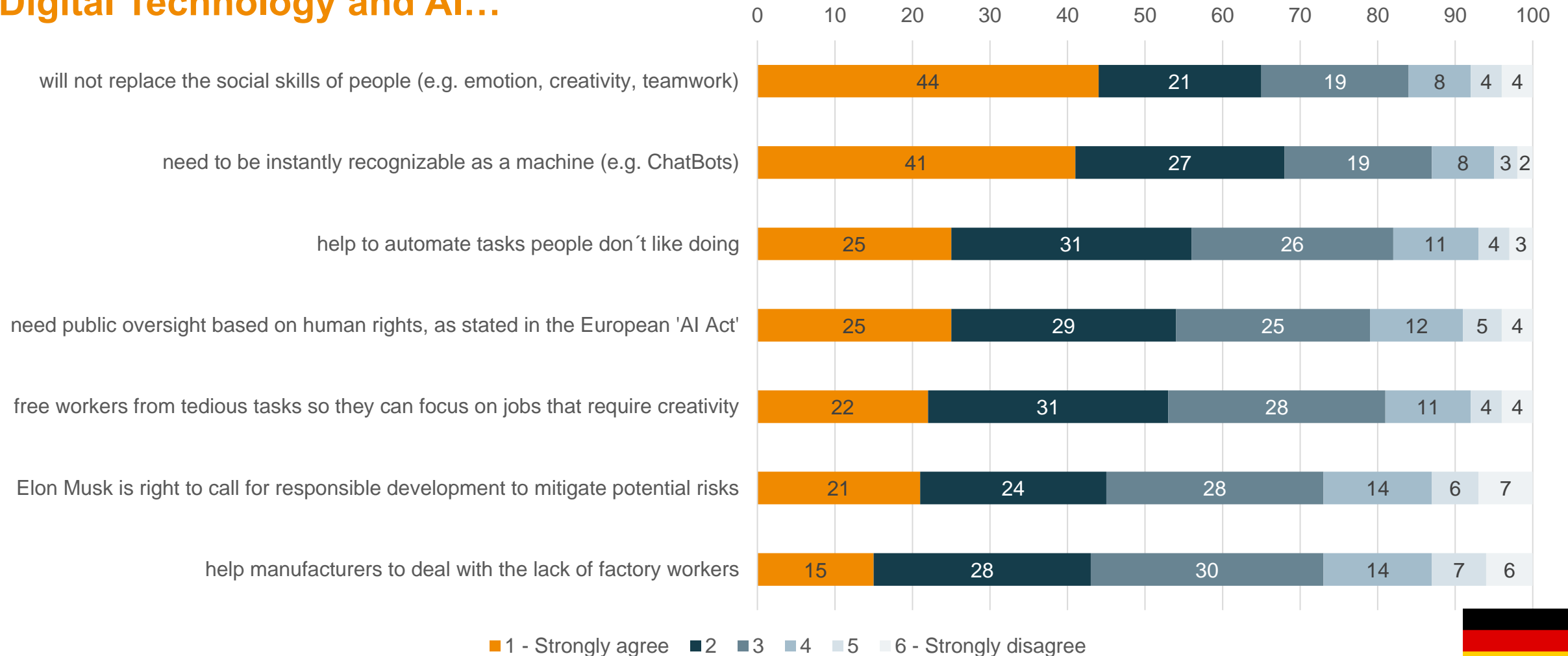
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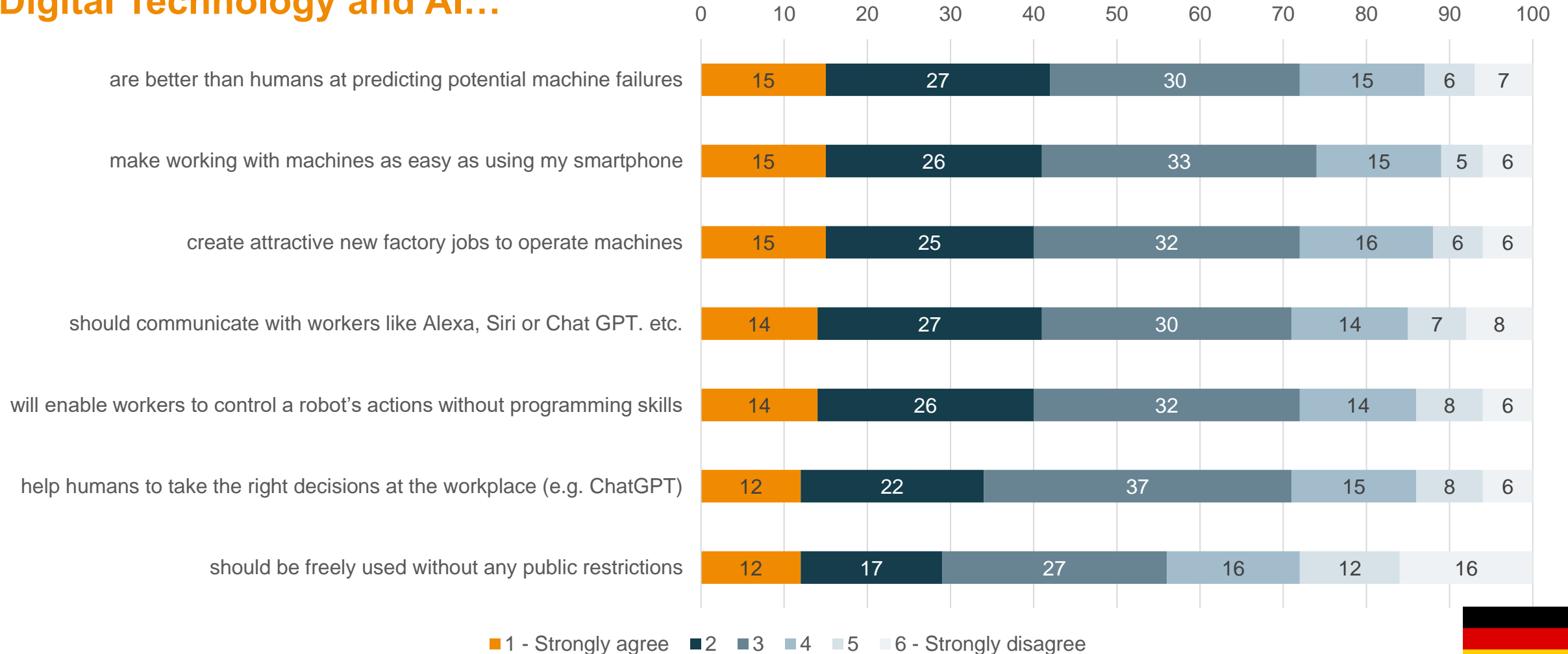
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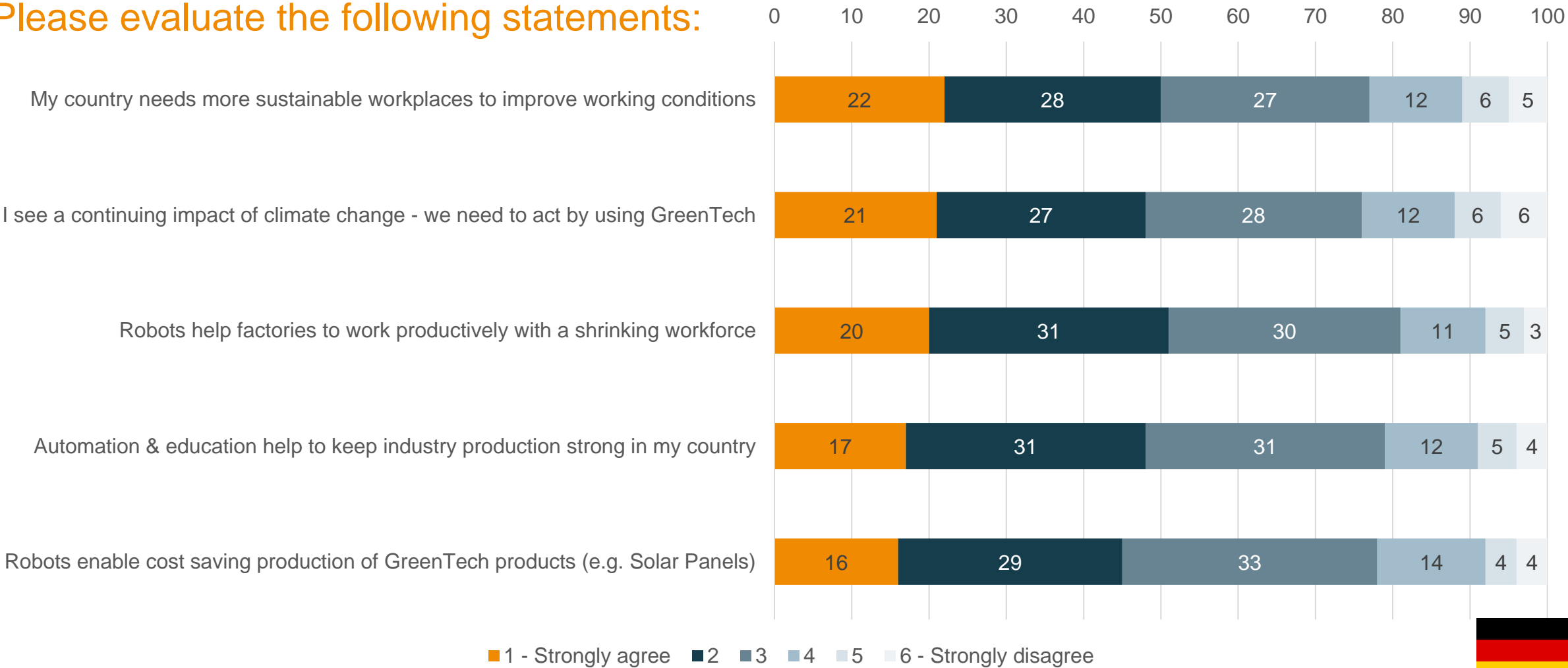
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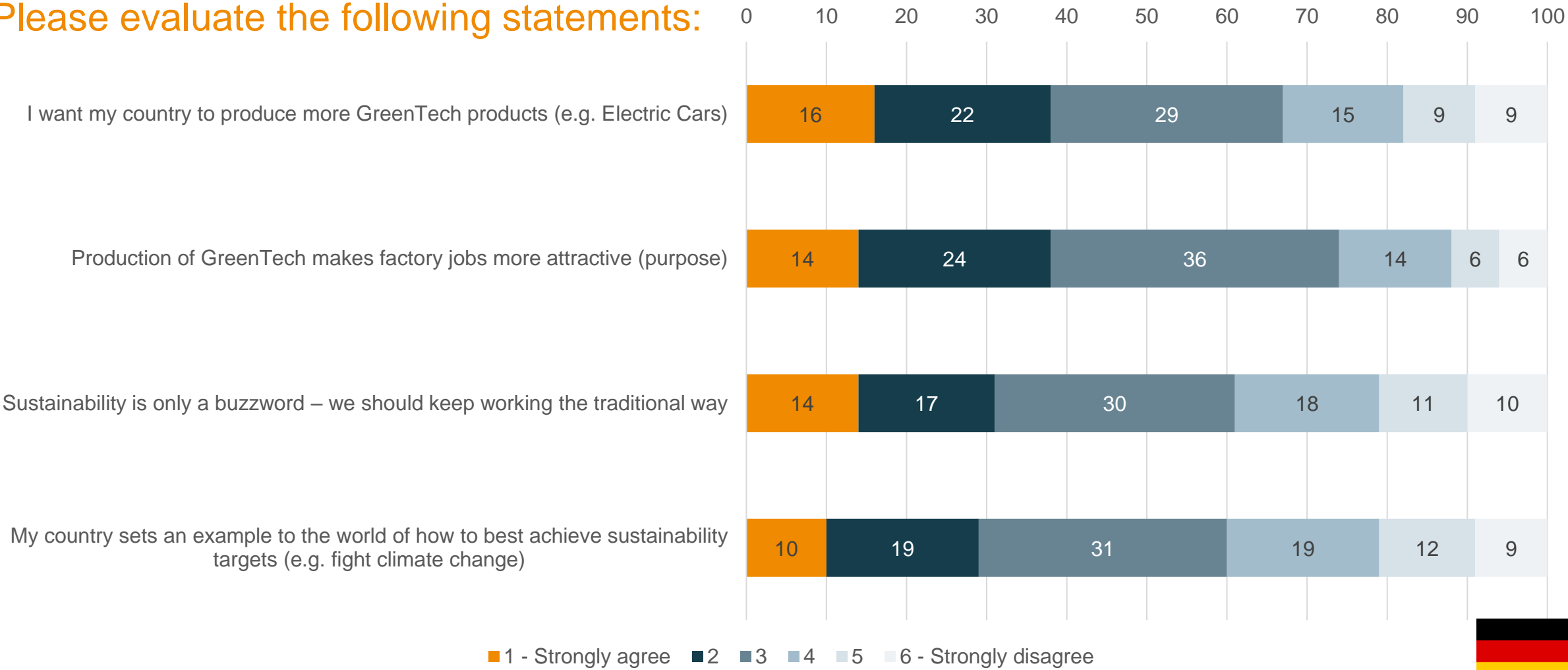
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UNITED KINGDOM

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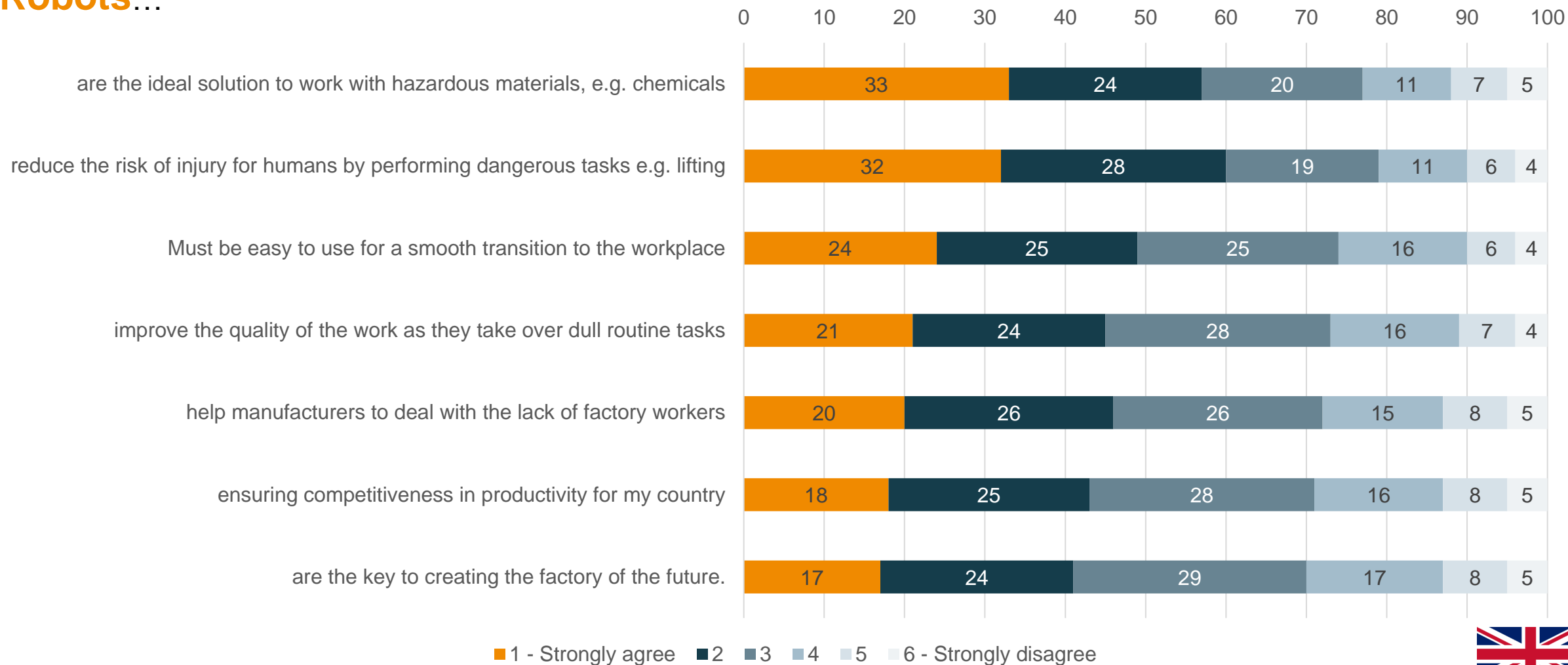


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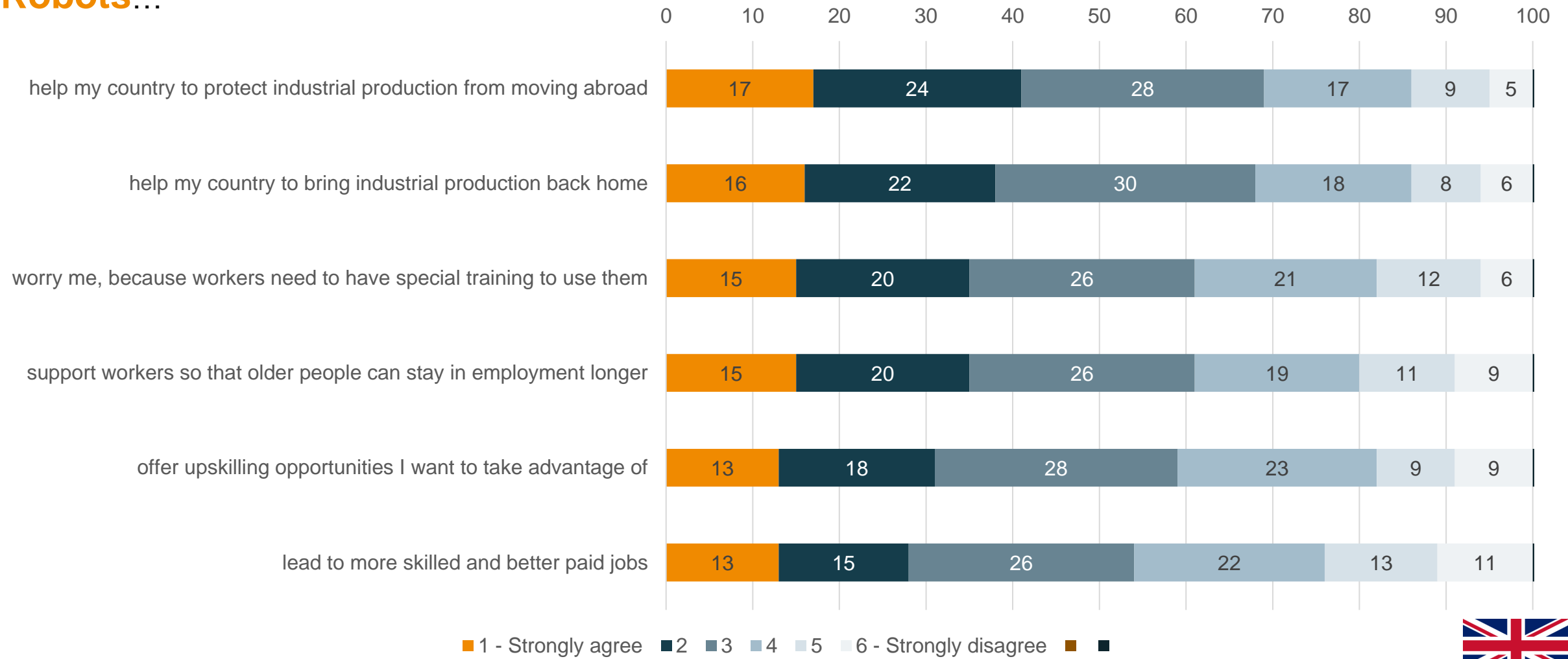
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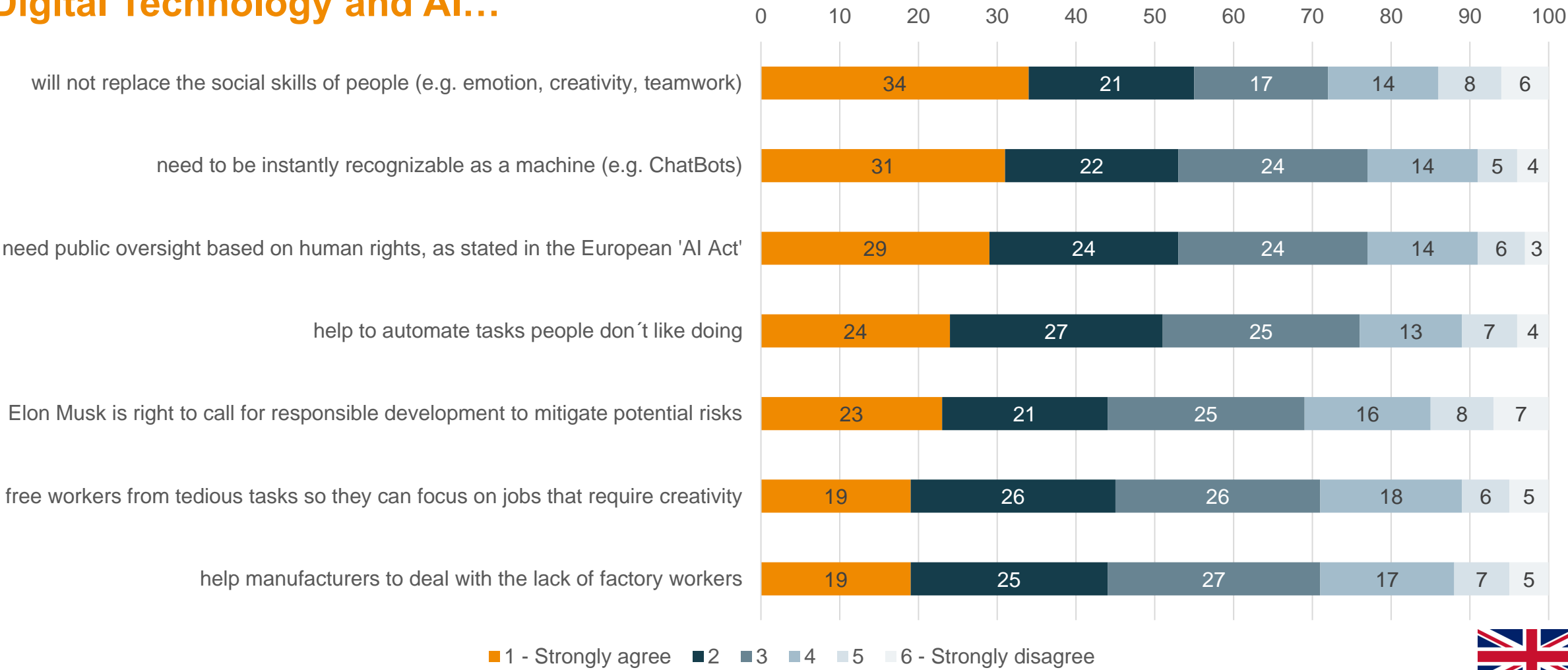
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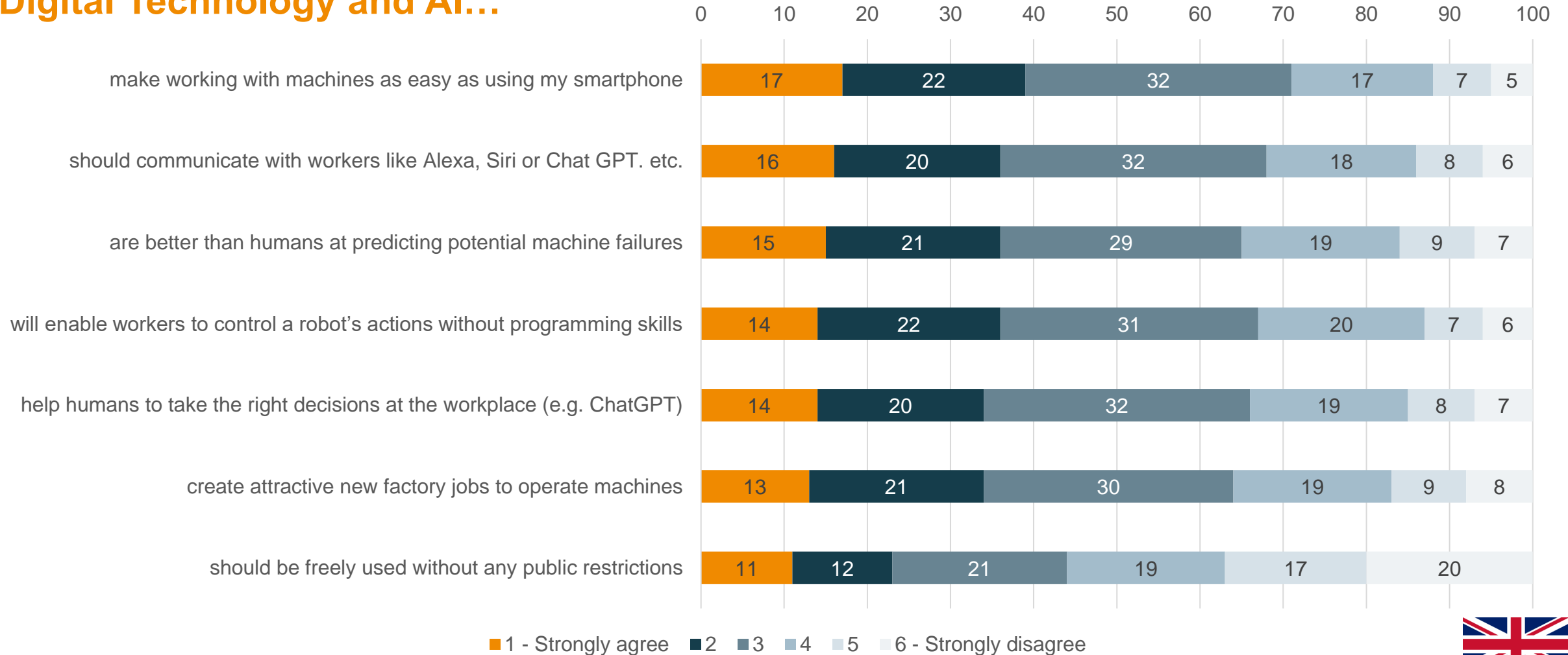
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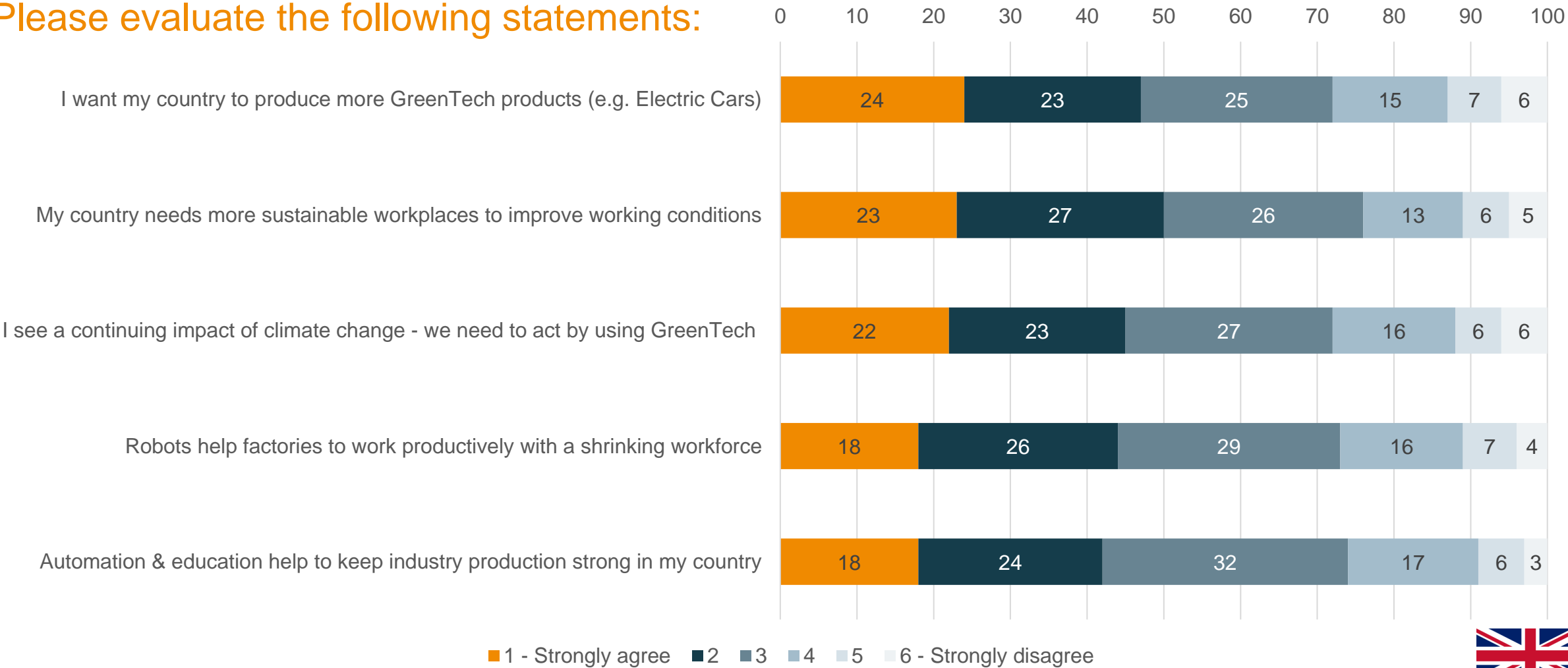
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